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# Example of Web Operations Job Description

Our innovative and growing company is hiring for a web operations. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for web operations

* Develop strong understanding of the main systems powering Hitachi websites
* Drive the development of strategic (multi-year) long-term financial plans, encompassing market landscape, investment plans, capital needs and go-to-market investments
* Set business framework for managing product/engineering & GTM investments, resource allocations, business planning, operations and performance measurements
* Enhance sales process to improve business insights and operational and financial efficiencies
* Drive GTM planning, including sales territory definition and sales target / quota setting across theaters and specialty sales organizations (and ensure they are tightly aligned and integrated with the operating plan)
* Provide Web management team with insightful decision support/business analysis
* Troubleshoot, test, monitor and perform diagnostics and development of automated testing tools
* Analyze website and develop solutions to support and enhance EMS’ web presence in alignment with overall company goals, needs of internal stakeholders and external clients
* Manage all digital platforms including technical build, structure, usability, performance, maintenance and management
* Identify current and targeted audience segments and ensure that content and design are consistent with best practices for improving SEO rankings on Google and other leading search platforms

## Qualifications for web operations

* Experience in production and testing (SIT, Pre-Production) according to the knowledge of the methodologies and processes related to management of production systems
* Previous experience in IT environment in a relevant field such as applications administration
* Basic knowledge of Java and PHP programming languages
* Good knowledge of Streaming Services and Web Portal administration
* Expert in configuring and managing web application firewalls
* Minimum of 3 years work experience in web development and/or web operations teams support LAMP based web sites