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# Example of VP Product Management Job Description

Our company is looking to fill the role of VP product management. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for VP product management

* Create a comprehensive and thoughtful Product Roadmap to support the mobile product vision and strategy
* You will be responsible and accountable for all phases of the product lifecycle from concept, through design, build, delivery, go-to-market and product success
* Manage a small team including a Product specialist lead and a Sales/BD lead
* Evolve key processes to ensure stellar planning scale (Agile, prioritization and release mgmt)
* Support Sales and Customer Success in customer/prospect engagements that require an executive-level overview of the OMC’s vision, strategy, and roadmap
* When necessary, be present for key meetings
* Understand and articulate OMC’s positioning against competitors
* Create and deliver presentations that articulate the above for an executive audience
* Author internal presentations and content, and do internal trainings, to enable field personnel to project what you do without requiring your involvement with every opportunity
* Know the capabilities and value propositions of key players in OMC’s AppCloud partner ecosystem

## Qualifications for VP product management

* Familiarity with both agile and waterfall development approaches
* Strong command of the software development life cycle
* Experience and/or strong desire to work in a demanding and entrepreneurial environment
* Basic familiarity with core concepts of marketing mix modeling, digital attribution modeling, or other econometric, machine learning, and optimization approaches
* This role requires moderately frequent travel to clients and other firm offices
* 5 years plus financial services experience with exposure to Fixed Income