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# Example of VP Financial Planning Job Description

Our innovative and growing company is looking to fill the role of VP financial planning. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for VP financial planning

* Quarter end close – prepare all Commercial Banking required deliverables in coordination with Investor Relations team
* Preparation of executive presentation materials for CFO and/or CEO including but not limited to business reviews, investor day/investor meetings, budget overviews, etc
* Monthly/Weekly/Quarterly executive management reporting for the line of business
* Tracking and analysis of key performance measures
* Develop and implement digital marketing strategies with effective use of data, customer insights and channels to achieve desired business outcomes
* Analyze web traffic metrics, monitor SEO/SEM performance and suggest solutions to boost digital presence
* Understand customer journey
* Oversee Financial Planning content
* Conceptualise and manage regular customer seminars on investment, insurance and other relevant financial planning topics with internal and external partners
* Lead, manage, compile and provide analysis toward Company planning, budgeting, forecasting, modeling and strategic planning activities in alignment with the Company’s strategic goals

## Qualifications for VP financial planning

* Experience with OLAP analysis tools (BPC, Hyperion)
* Outstanding Excel modeling skills and a solid understanding of accounting principles
* Must possess strong leadership qualities to motivate and persuade others to accomplish organizational objectives in a unified and fluent manner
* Must be extremely conscientious and detailed-oriented
* Strong knowledge of Excel (VLOOKUP, Pivot tables, macros) and PowerPoint
* Accepting this Vice President officer level position at BCBSMN requires signing an Agreement Regarding Non-Disclosure of Confidential Information and Non-Competition as a condition of employment