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# Example of VP, Creative Director Job Description

Our innovative and growing company is hiring for a VP, creative director. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for VP, creative director

* Provide creative leadership and standards for the entire brand for his/her
* Ownership of Brand work from a visual standpoint
* One-on-one, small/large groups, with peers
* Provide creative leadership and standards for the entire brand
* Owns his/her brands at the Associate Creative Director level
* Present and fight for the best work selling ideas internally and to clients
* Partner with clients on effective creative development
* Manage to client contract and project agreements with client(s), ensuring appropriate
* One-on-one, small/large groups, with peers, direct reports and supervisors
* Ensuring smooth internal workflow

## Qualifications for VP, creative director

* Expertise with creation and presentation of scientific table/graphs/charts and statistical data
* 6+ advertising experience mandatory- healthcare experience a plus
* 10+yrs pharma healthcare advertising preferred
* 10+yrs pharma HCP/DTC experience mandatory
* 9+ healthcare advertising experience mandatory
* 12+ marketing/advertising business experience mandatory-skincare experience preferred