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# Example of VP, Consulting Job Description

Our growing company is searching for experienced candidates for the position of VP, consulting. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for VP, consulting

* Detailed knowledge of traditional media and new media required, advertising sales research, media planning or marketing strategy development
* Regular review of contact strategy, adoption of innovative inbound service models
* Review and test new contact strategies working with our Marketing and Product teams
* Overall Quality Management
* Produce lucid, well organized, and persuasive client deliverables (typically in PowerPoint) and guide team members as they make contributions to work product
* Revenue Growth Management – Price/Pack architecture, Development of defensible Trade Architecture, , Trade & Shopper Spending Strategies, including the Strategic Role of Trade, Premiumization
* Trade Spending Optimization – ROI Analytics, and also the design and implement Trade Promotion Management Systems
* Sales Leadership Advisory – Implement and execution of new strategies through sales organization through to customers
* Project Management– Contribute to or lead multi-faceted projects, efficiently utilizing the various resources within KRA to provide customized solutions for clients in a high quality, timely fashion
* A role as part of the Non-IT Sourcing Category Team within Sourcing & Vendor Management, to manage supply-side initiatives / projects related to Workforce Services manage other key initiatives that arise in the wider Non-IT Category arenas

## Qualifications for VP, consulting

* Minimum 10-15 years of relevant working experience in healthcare/market access consulting, or life science industry
* Minimum 15 years of relevant working experience in the market research industry, marketing, or strategic planning
* Demonstrated ability to lead results presentation to senior management
* At least 5 years relevant experience within the securities markets industry
* Industry knowledge or certifications
* Ability to identify communications and change management goals in terms of knowledge, attitude, and actions