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# Example of Visual Merchandising Job Description

Our company is searching for experienced candidates for the position of visual merchandising. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for visual merchandising

* Accountability for timely new store openings/renovations/task forces within region
* To support the Visual Merchandising team on all projects from start to completion
* Responsible for creating and managing seasonal communication directives
* Manage the Category Space Management Specialists other Intactix users and marketing analysts
* Create the Visual Merchandising Strategies and Space Plans for Footwear across all genders and channels
* Work closely with the Merchant, Sales Planning, Assortment Planning and Product teams developing the appropriate assortment levels based on store size
* Work closely with Brand and Account Marketing team on strategies and budgets for fixtures and props
* Utilize the newly built mock store to test for and ensure corporate buy-in for seasonal sets
* Participate in market tours to evaluate business needs and assess the level of impact of current strategies
* Re-merchandising displays, point of sale, and selects areas of the store regularly to maximize product sell through

## Qualifications for visual merchandising

* Minimum 5 years’ project management and visual merchandising management experience
* Degree in Arts & Design or Fashion related disciplines
* Experience in China or Asia Pacific will be a merit
* Hands-on computer knowledge in design or equivalent
* Good written and spoken English, Chinese Mandarin
* Dynamic, creative, innovative and good fashion sense