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# Example of Visual Merchandising Job Description

Our innovative and growing company is looking for a visual merchandising. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for visual merchandising

* Maintain consistently high visual standards throughout all environments by following the design guidelines and templates
* Create mechanicals for in store graphics, including table wraps, façade wraps, floor graphics and bay (wall) graphics
* Assist with development of special merchandising (i.e., Holiday, New Store Concepts)
* Partner with local Visual and Merchandising teams to understand signage needs in region and submit creative requests to NY for direction
* BA or BS in Art/Design with a minimum of 5+ years’ experience for fashion related brand
* Regular communication with Area Visual Merchandiser to update them and find solutions to challenges
* To look after and respect all staff areas
* To meet all Health and Safety requirements
* Manage the purchase, production and inventory of any in-store visual merchandising components including props, display forms and display furniture across all channels
* Support the design of window concepts, seasonal HQ events and interior display formats through partnership with Sr Director of Visual Merchandising and Corporate Visual Merchandise Management team

## Qualifications for visual merchandising

* Able to work and adapt to a fast-paced environment
* Management of international teams
* Be a good all round performer with an emphasis on creativity and numerical skills
* Produce and manage vm window and creative guidelines
* Understanding of current fashion and retail trends
* Knowledge of Outlet environments