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# Example of Videographer Job Description

Our innovative and growing company is looking to fill the role of videographer. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for videographer

* Create and develop multimedia (audio/ video) content to communicate consumer/ product stories across brand channels, including social media, site, blog and other channels
* Shoot and edit assignments, encompassing lifestyle, fashion, food, news, health, issues and creative events
* Sets up equipment required for production
* The videographer should be capable of offering direction to on-camera talent and should be concerned with the quality of the talent's performance
* Studio/location production personnel operate as part of a television production crew
* During actual production videographers must be able to competently perform in the role of floor director, camera operator, production assistant, robotic camera operator and teleprompter operator
* The videographer must drive the state vehicles in a responsible manner
* Create motion graphics (e.g., title cards, lower-thirds, bumpers)
* Occasional travel is required offsite and after hours shooting when necessary
* Work with Internal Clients to discuss images and videos as they require for web and print

## Qualifications for videographer

* Ability to work effectively across functional groups to meet aggressive schedules
* 3 or more years of experience in all aspects of video production including videography and editing
* Proficient knowledge of Outlook, Word, Excel, and PowerPoint, AVID Editing Software or Final Cut Pro Editing software
* Proficient in use of professional HD video camera
* Knowledge of Audio Visual set up and maintenance
* Understanding of social media and how to respond and engage fan base on digital platforms