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# Example of Video Production Manager Job Description

Our innovative and growing company is looking for a video production manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for video production manager

* Provide direction to game night control room crew, Video Production Manager, LED Systems Technician, IPTV Engineer, part-time production coordinators, and others on the practical execution of broadcast graphics packages and video, LED, and IPTV content for arena events
* Quality control all graphical content created in-house or by outside entities
* Maintain and distribute accurate content creation guidelines and templates to sponsors, producers, and vendors
* Create and implement policies and procedures with a specific focus on asset management and creative deadlines
* Work with 2-3 graphic designers and the arena marketing team to uphold brand standards
* Work with Video Production Manager and LED Systems Technician to explore ways to push the limits of displaying real time data during sporting events
* Introduce and propose new and exciting digital content ideas
* Maintain awareness of industry trends regarding creative production and execution
* Possess the knowledge and ability to load content to various playback systems including clip servers, LED control systems, replay systems, IPTV control systems, character generators, and other user stations
* Provide operational expertise for all video and graphics systems to the graphics team as needed

## Qualifications for video production manager

* Must be highly organized to effectively manage multiple projects in a corporate environment
* Must be able to work under tight deadlines and willing to be flexible (travel, extra hours)
* Mixpo and Liquidus online product experience
* Experience with FTP or file sharing applications
* Content provider knowledge
* Basic knowledge of audio/video components