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# Example of UI/UX Designer Job Description

Our innovative and growing company is looking for an UI/UX designer. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for UI/UX designer

* Create mockups and essential material for website (banners, background images, gallery)
* Design webpage layout with responsive design
* Develop web applications/pages
* Work with business analysts to ensure goals and needs are met in the design process
* Cooperate with graphic designers to match visual design intent and adhere to brand guidelines
* Maintain, expand, and scale marketing software platforms
* Conceptualize, create, and edit marketing videos
* Develop high-level storyboards, mockups, wireframes and prototypes to effectively communicate information architecture, interaction and design ideas for native, responsive web & mobile applications
* Guide major UI re-factorings for a more intuitive user experience
* Translate business requirements and concepts into deliverables that lead to intuitive user experiences

## Qualifications for UI/UX designer

* Formal education in design, human-computer interaction (HCI), user psychology, communication, or equivalent professional experience
* An online portfolio with clear rationale and process behind featured work
* Creative problem solving and rapid decision making
* Ability to work on own initiative when needed to meet deadlines
* Understanding of responsive and adaptive design principles
* Experience and knowledge of web trends, best practices, usability for interactive products