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# Example of SVP, Strategy Job Description

Our company is growing rapidly and is looking to fill the role of SVP, strategy. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for SVP, strategy

* Utilizes business intelligence to form actionable insights to help drive key business results for our advertiser partners
* Educate salesforce on category trends, insights and business intelligence
* Well-developed persuasion and influence skills
* Frequent and deep collaboration with Sales, Marketing, and Branded Content leads to create compelling content for brand partners, including all sponsorship opportunities, custom solutions, integrations
* Work collaboratively with Chief Strategy Officer on all licensing, distribution, and partnership opportunities for digital, linear television, OTT
* Identify YouTube / Digital brands for potential acquisition
* Oversee multiple video production facilities in NYC, DesMoines, and Seattle
* Interface and work across the matrix constructively with all company departments to ensure a valid analysis of short and long range plans from a business development and acquisition perspective
* Set top down, market-grounded strategic priorities for the entire Product Organization
* Ensure line-of-sight to near-term, medium-term and future strategic priorities across the portfolio

## Qualifications for SVP, strategy

* Bachelor’s degree, 10-15+ years professional experience, 5+ years at a top-tier management consulting firm and a top-tier MBA preferred
* Unflappable
* Ability to create constructive relationships with senior management and peers in a matrix organization
* Degree from a recognized university in the field of IT or Software Engineering
* Recognized expert in a number of business - technology domains
* Strategic and Systems thinking - the ability to see how parts interact with the whole (big picture thinking)