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# Example of Supervisor, Media Job Description

Our growing company is searching for experienced candidates for the position of supervisor, media. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for supervisor, media

* Mitigate risk by following compliance approved processes and working closely with legal, BT, and vendors to ensure only approved materials are used in marketing communication
* Own tactical plan development, recommendation building and negotiations across their respective channels (in this case Digital and Programmatic)
* Acts as the digital expert for the team, having heavy communication with the marketplace and developing POVs
* You will arrange and run vendor meetings regarding day-to-day issues that may arise
* You will have a solid understanding of the media marketplace
* You will negotiate local and national media buys (TV, Radio, OOH, Cinema)
* You will work with internal teams across Chicago and Boston offices and other agencies on the development and execution of tactical media plans
* You will work to find data insights and solutions to better connect tactical plans with communications plans
* You will oversee the development of media POVs for client
* You will present corporate ownership issues to clients

## Qualifications for supervisor, media

* Understanding and passion for mobile media space
* Two years of media supervisory experience preferred
* Comfort with paving new territory and implementing mobile media ‘firsts’
* Demonstrates a strong understanding of the clients business beyond campaign objectives
* Knowledge of key performance metrics for paid/earned/owned media with focus on analytics and optimization leading vendor partners in the space
* Strong storytelling and presentation abilities