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# Example of Strategy & Transformation Job Description

Our innovative and growing company is looking to fill the role of strategy & transformation. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for strategy & transformation

* Develop Industry relevant Digital Business visions, models, implications and tradeoffs
* Create appropriate marketing materials
* Create thought leadership blogs
* Build strong internal and external awareness and knowledge of CGI’s Digital capability leveraging internal and external knowledge management standards
* Create and manage an active social media campaign contributing thought leading blogs
* Represent CGI as a keynote speaker and practice expert on Digital Strategy and Roadmap at major international conferences
* Work with key global analysts to position CGIs expertise and capabilities
* Create education materials to support and assist members on Digital Strategy & Roadmaps
* Provide subject matter expertise to client opportunities
* Develop and maintain CGI methodology for Digital Strategy & Roadmaps

## Qualifications for strategy & transformation

* Minimum 8+ years development experience and 3+ years of team leadership experience
* Respect the principle of business segments’ accountability for transformation results
* Challenge and support the business segments to reach their full potential, financially and culturally, by promoting the right behaviours through communication and change management activities
* Manage cross business segment interactions
* Leverage best practices within and across business segments
* Work closely with finance, consolidate and validate transformation related information into clear, concise reports for management presentations