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# Example of Strategy Manager Job Description

Our company is looking to fill the role of strategy manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for strategy manager

* Marketing Value Prop Development & Approval forum coordination & process support
* Insight & Reporting of Key Performance Metrics and program updates to Senior leadership team, including weekly and monthly report coordination
* Home Solutions Scorecard development leading a cross-functional team to identify key performance metrics
* Product Marketing business case support as required for pricing and offers, present to senior management team governance forum
* Support quantitative and qualitative analytic work that unlocks business insights and drives sound decision-making on key business issues
* Collaborate with key partners, including Digital Product, Innovation, Digital Commerce, Brand, Global Consumer Knowledge, Finance, HR and other business teams, in a matrixed environment to deliver best-in-class business solutions
* Management of strategy projects in support of internal strategy reviews, new business development and market assessments
* Manage strategy and development initiatives, driving the quantitative and qualitative analyses to surface attractive white space opportunities
* Lead teams (comprising both internal and external business partners) as appropriate in this work, partnering effectively to ensure the success of each initiative
* Serve as a thought leader in developing strategies

## Qualifications for strategy manager

* Experience developing multi-media strategies including customer acquisition, retention and cross-selling/upselling
* Have experience influencing decision making across business units or functional teams
* Be able to identify and solve problems independently in a constantly changing environment
* At least 3 years' experience in Business Analysis or Strategy Consulting
* Five years experience in a client-facing strategy discipline at a Big 4 firm, major strategy firm, or a boutique strategy firm in TM&T/Media, Technology & Telecom (Communications)
* Provide insights and recommendations to senior executives, including producing reports for the Board, CEO and CFO