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# Example of Strategy Director Job Description

Our company is looking to fill the role of strategy director. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for strategy director

* Mentor and inspire junior- and mid-level strategists
* Need to build a strong relationship with GBTs – becoming a key “must have” member of the team
* Need to be prepared to challenge existing client thinking and behaviours to ensure a Media First way of thinking is embedded within Diageo as an organisation
* Need to work closely with lead Carat strategist in our markets with constant open two way dialogue – becoming the voice of the markets to the GBT
* Identifying supply chain capability needs across the globe and providing solutions to capture opportunity or relieve pain points
* Establish long range plans to allow adaptability to fast changing market needs, develop strategic view and direction to help to resolve business problems
* Support of multiple enrollment initiatives, which provide a variety of enrollment solutions to customer base
* Represent Enrollment Center in key broker and finalist presentations as needed
* Serve as subject matter expert for enterprise enrollment solutions
* Understand and promote full Unum marketing portfolio to provide direction on most effective benefit communication strategies

## Qualifications for strategy director

* Must be able to work independently collaboratively with team members working in other locations
* Integrate marketing elements and touch-points
* Identify business and marketing problems, industry drivers and competitive dynamics
* Perform research, analyze trends and results to determine strategic insight
* Collaborate with cross functional project teams to motivate, create and implement short and long-term integrated marketing strategies, including digital innovation
* Proactively identify new opportunities for client growth, enforce processes, provide quality assurance and implement best practices across all engagements