Downloaded from <https://www.velvetjobs.com/job-descriptions/strategy-development-manager>

# Example of Strategy & Development Manager Job Description

Our company is growing rapidly and is looking to fill the role of strategy & development manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for strategy & development manager

* Ensure product integrity by facilitating the testing of all fabrics prior to bulk order
* Assist in entering and maintaining fabric information in PLM and fabric reference library
* Build an archive of historical fabrics
* Manage receipt of new fabrics and counter-sourced qualities and facilitate follow ups accordingly
* Ensure fabric developments are in alignment and support Global Production and supply chain sourcing strategy and cost parameters
* Organize mill weeks w/ Mill Management teams & GO SF teams
* Act as point person for counter source fabrics, collect and provide all fabric details, costs, lead time, etc to Production team
* Create and maintain Fabric/ Wash library
* Manage complex contracts and negotiations associated with MFB partner eco-system
* Communicate program & vendor performance

## Qualifications for strategy & development manager

* Bachelor’s degree in Textile Science or equivalent experience preferred
* 1-2 years of experience in design, product development or textiles
* Ability to work in a fast paced environment and prioritize workload
* Strong eye for trend/ fashion
* Financial Budgeting and/or Strategic planning & analysis background preferred
* Market Share (i.e., NPD/ Euromonitor) experience preferred