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# Example of Strategy Advisor Job Description

Our company is growing rapidly and is looking to fill the role of strategy advisor. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for strategy advisor

* Understand business process flows, technology and infrastructure related to functional domains
* Partner with SMI Strategy and Portfolio Management team and Strategic Investments to support deal and transaction execution
* Prepare business cases to justify major corporate global investment decisions and initiatives
* Conduct research and analysis to provide insight into critical decision-making around global activities
* Providing briefings/ advising high level senior executives and external stakeholders on cross-cultural market insights
* Lead and deliver critical global market research projects of varying size and scale
* Design and direct Empire’s Small Group / Key Market business strategy
* Deliver insights and deep analytics for targeted marketing with a focus on email campaigns
* Quickly assemble data and partner with business units to generate impactful insights in an energizing environment
* Use influential communication and presentation skills while delivering insights to partners and team members, including executives

## Qualifications for strategy advisor

* Drive the long-term planning and strategy process on behalf of the advisory businesses, including the documentation and communication of the strategic plan
* Guide the vision and strategy around our offerings in accordance with key market drivers, including identifying growth opportunities, overseeing related investments, and evaluating the buy/build/partner scenario
* Perform market sizing and competitive assessments and utilize results to drive strategy, identify and launch new offerings, make acquisition or partner recommendations, and increase adoption of FIS solutions
* Develop business cases for new solutions and acquisition
* Work with the product management team and third-party partners to create and promote capabilities which extend our value and deepen our penetration within key segments of the industry
* Partner with other FIS lines of business to define and coordinate execution of cross-company solution bundles that represent repeatable sales opportunities