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# Example of Strategic Planning Director Job Description

Our growing company is looking to fill the role of strategic planning director. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for strategic planning director

* Work closely with CEO, CFO, CAO and Treasurer to establish financial plans, budgets and estimates
* Responsible for overseeing projects and groups of people working on projects
* Maintain day to day relationships with outside consultants supporting the strategic planning process
* Lead client workshops
* Perform primary client servicing responsibilities such as client consultation on marketing and research study objectives, study design
* Leading the design and implementation of strategic planning for a several thousand person organization, with guidance from the Vice President, but ultimately responsible to the CIO, CTO and Technology Senior Management Team
* Top MBA
* Experience acting as a project leader/manager for at least 1year
* Outstanding problem-solving skills, demonstrating structured thinking balanced with business intuition and creativity
* Strong results-focused leadership and people influencing skills

## Qualifications for strategic planning director

* Proficient at working in PowerPoint, Word and Excel
* 8-10 years experience in market related and/or strategic planning roles
* Expert knowledge of strategic business analysis concepts and techniques
* Rigorous research and analytical skills
* Create clear requirements/user stories that can be used by product development teams to assess and develop needed product capabilities and enhancements
* Demonstrated track record of effective customer engagement and communication