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# Example of Strategic Intern Job Description

Our company is hiring for a strategic intern. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for strategic intern

* Oversees creation of moderately difficult product strategies that integrates well with AMAT products
* Supports the vision and key phases on deliverables for moderately difficult products
* Historical research & analysis of large data sets from sources including Ascend, OAG and Sabre MI
* Quantitative & qualitative market / technology / competitor analysis to identify opportunities & threats
* Provide support on projects across Commercial Strategy Planning and Operations
* Support the analyst in managing paid social media campaigns for external clients (Facebook, Twitter, Instagram)
* Assess Juniper’s Services Offering portfolio
* Assess competitor service offering portfolio for features, pricing and positioning
* Recommend and implement updates to our services collateral to reflect market expectations and provide competitive edge
* Assist in building new service offerings based on market research

## Qualifications for strategic intern

* The qualified candidate will be currently pursuing their undergraduate degree and have demonstrated a keen and passionate interest in working in brand communications and the media industry
* Experience using social media and web publishing tools native understanding of emerging social media platforms
* Experience with Photoshop and other image and video software a plus
* Actively enrolled in Sophomore or Junior year in a Bachelors program with focus in relevant fields of study such as Marketing, Business, Economics
* Detail oriented and possessing excellent follow-up skills
* Highly organized and able to adapt to changing priorities