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# Example of Senior Product Manager Job Description

Our innovative and growing company is searching for experienced candidates for the position of senior product manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for senior product manager

* Establish an active network in both internal and external markets, to help position Dowty as a Centre of Excellence for Turbo Props and related capabilities and continue to strengthen existing relationships and connection with Brussels (EU)
* Understand existing agreements, program structures and relationships between legal entities to determine appropriate communication and planning mechanisms
* Develop mechanisms to improve cross-site communication and coordination to meet the objectives for identifying new opportunities, new product development and execution of existing programs
* Perform competitive product analysis and market research to stay on top of industry trends
* Define product metrics, monitor KPIs, perform data analysis to make data driven decisions
* Work with teams and users in geographically diverse locations to create solutions that scale across our global organization
* Own every aspect of product success by defining and reviewing key performance metrics, aggregating user feedback, and reporting performance to a broad group of stakeholders on a regular basis
* Serve as the voice of the customer in product development efforts
* Lead efforts to identify market opportunities, build the product portfolio and roadmap strategy
* Provide expertise to guide and advise colleagues across the organisation

## Qualifications for senior product manager

* Knowledge of and expertise in working with proprietary and commercial digital tools and platforms, including but not limited to audio, video, apps, social media, and mobile delivery
* Must be capable of working independently, yet collaboratively, within a fast-paced environment
* Must be resilient and flexible, with a proven ability to deliver results within dynamic marketplace and evolving organization
* Demonstrated leadership with managing people
* Ability to understand and document business and technical requirements
* Experience or desire to work in agile & collaborative environment