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# Example of Senior Product Manager, Amazon Job Description

Our growing company is hiring for a senior product manager, amazon. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for senior product manager, amazon

* Have experience in the product planning and design of a BI service or product
* Perform deep-dive analysis to identify insights on customers, product, pricing, costing and performance
* Act as product evangelist internally and externally to all associated teams
* Establish the product mission, goals, and supporting business metrics and indicators for success including sales, customer retention and customer engagement
* Oversee the definition and management of high quality product roadmaps based on your service vision and strategy
* Possess deep industry expertise in data warehousing, data marts, OLAP, SQL, R, SPSS, SAS and similar analytical framework
* Drive product launches including working with public relations team, executives, and other team members
* Engage with US-based in-country product, business, sales, customer service and legal teams to understand customer and regulatory requirements
* Help to develop and drive a long-term vision for a FBA’s Multi Channel third-party fulfillment business
* Research and identify opportunities

## Qualifications for senior product manager, amazon

* Bachelor’s degree in business, engineering, or equivalent experience in another technical field
* Write business requirement and functional specification documents
* Identify and mitigate bottlenecks, provide escalation management, balance business needs versus technical constraints, and maximize business benefit while building the best customer experience
* Manage roadmap projects from inception through implementation
* Define and own the roadmap to increase recruitment of marketplace Sellers to join FBA across Europe
* Define the marketing strategy and implement it across multiple channels, including, web, e-mail and new communications channel