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# Example of Senior Manager, Transformation Job Description

Our company is searching for experienced candidates for the position of senior manager, transformation. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for senior manager, transformation

* Liaising with project management team on delivery plan
* Overseeing front end development
* Presenting up to MD level
* Working with performance marketing team to pull together full e2e go-to-market strategy
* Working with technical teams to work on Digital Transformation deliveries
* Creating and driving business cases for investment in Digital
* Overseeing the Digital Sales optimisation programme
* Strong stakeholder management as you’ll need to actively engage with other teams across the business
* Strong influencing skills to maximise the team’s impact and performance
* Confident presentation abilities up to MD level

## Qualifications for senior manager, transformation

* Forecast BA resource needs for the portfolio
* Manage BA resource allocation
* Working as a Business Analyst with progressively increasing responsibilities in the areas of requirements management on large and complex projects
* Minimum College graduate with extensive experience in Product Control
* Strong understanding of Product control infrastucture – P&L explanation and reconciliation and Valuation and Reporting
* Strong appreciation of IT systems, use of technology, Architectural design and delivering automation