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# Example of Senior Manager Product Job Description

Our company is growing rapidly and is hiring for a senior manager product. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for senior manager product

* Help to define the core domain experience products vision and strategy
* Own the core domain.com.au products roadmap
* Work with a world-class data and analytics team to understand product metrics and consumer behaviour with respect to your products
* Helps to define product requirements and feature identification for all products, including documentation of prioritized feature sets
* Create comprehensive user-interface design and functionality/requirements specifications (mockups) on more advanced and analytic-intensive projects for the BondEdge platform and related products, which are then presented to senior management
* Development of strategies to explore new markets or expand existing ones and secure key industry and OEM endorsements
* Formulate and communicate topline product strategy out to the market
* Conduct market analysis and requirements to guide strategic product roadmaps
* Create Market Requirement documents for product direction based on market inputs (customer calls/visits, partners, trends, field feedback, services, win/loss analysis, competitive analysis and other market opportunities)
* Develop and deliver compelling product positioning with clear competitive differentiation and ROI to all audiences include executives, customers, partners and analysts

## Qualifications for senior manager product

* Strong project management experience and ability to work with and manage cross functional units to advance business objectives
* Thorough understanding of micro-transaction based business models and managing product-level P&Ls
* Past experience with structured, hypothesis driven product improvements, rigorous metrics analysis, consumer insights and design experimentation
* Passion for games and strong player empathy
* To provide strategic and tactical marketing support for agreed brands, that aligns
* A minimum of 6-8 years product management experience