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# Example of Senior Manager, Product Development Job Description

Our company is growing rapidly and is hiring for a senior manager, product development. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for senior manager, product development

* Manage PLAY! budget and P&L
* Work with the Integrated Marketing team on the management of sample sourcing
* Leads and participates in strategic, process improvement and technology projects working closely with product owners to support product development, operational design, and requirements documentation
* Performs market research and analysis to assess innovation opportunities and identify barriers to bringing innovation to market
* Participate in cross-functional teams to develop detailed business plans including acquisition analyses, technology development assessment, roll out communication strategy and training
* Works with the IT team as a Subject Matter Expert in the design/implementation of new products and applications
* Works with Product teams to implement best practices
* Leads testing and coordination of new system features and fixes related to product development
* Manages and optimizes product SharePoint site and works cross functionally with product owners, operations, sales and marketing to align product support with business needs
* Develops and manages the care coordination competitive intelligence program that factors in both current product scope and future product design

## Qualifications for senior manager, product development

* Knowledge of development processes, tools and methodologies in an Agile environment
* Ability to handle multiple streams of work simultaneously
* Good level knowledge of C++ or Java
* Product Owner certificate or experience
* Experience working in international/multicultural teams
* Demonstrated analytical and technical skill set, with an ability to synthesize and analyze product-related data across an array of sources