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# Example of Senior Manager, Product Development Job Description

Our company is growing rapidly and is searching for experienced candidates for the position of senior manager, product development. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for senior manager, product development

* Identifying and exploring opportunities and threats
* Partnering with teams in TD/IT/Network/Field/Call centre/Marketing to understand key challenges, barriers and implications associated with product management activities
* Managing project with all BRS governance processes by providing timely and accurate input to budgeting & planning exercises
* Manage the team responsible for data, warehousing and entitlements
* Product planning, development & approval - Ensure that the Product Development (PD) process for all licensees is understood and adhered to throughout the relevant EMEA team and by our Agents
* Working collaboratively with Design, responsible for delivering Creative and Product Development workshops, training and summits to all Agents and invited licensees across EMEA - as per the operating plan mentioned above
* Working with the Category teams in London and at local level, ensure that kick-off meetings for top tier licensees happen in a timely manner and that all participants in those meetings, including Designer/s, are given due notice to attend
* Approve top tier submissions personally as agreed in the process and assist the Product Development Executives with approvals of other submissions, as needed/requested
* Supply design recommendations for licensees where a Designer is not assigned on a case by cases basis, working with category team to assess priorities
* Business development & support - Take active steps to secure a solid understanding of the brand, category and local business strategies and objectives to ensure product development is in line with the business expectations

## Qualifications for senior manager, product development

* Minimum of 7-10 years of experience in design, product development, and or sourcing with a specialty retailer
* Strong analytical and financial analysis skills and a well-developed knowledge of current project management methods
* Strong communication and leadership/management skills, including people management experience, to be able to effectively delegate work, and motivate and coaching teams especially without direct reporting lines
* Bachelor's degree with a minimum of 15 years of development experience
* Thorough knowledge of the footwear industry, shoe making, sourcing, costing, and manufacturability
* Demonstrated ability to think in an innovative way