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# Example of Senior Manager Business Analysis Job Description

Our company is growing rapidly and is looking to fill the role of senior manager business analysis. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for senior manager business analysis

* Developing data-driven capabilities to drive lending growth, such as customer segmentation and behavioral triggers for marketing communications
* Partnering with customer management to define organic growth strategy and optimize lending offer targeting and construct through rigorous test and learn
* Leveraging closed-loop, credit bureau, and other third party data to enhance effectiveness and economics of lending offers
* Consult with Chief Operating Officer, other Divisional management, and their support teams to understand management information needs
* Manage development of reporting requirements including detailed documentation and technical specifications
* Lead design and prototyping of business dashboards, scorecards and standardized reports
* Architectural discipline to definingtarget state vision for all Wealth business capabilities
* Ownthe business delivery of target state capabilities by closely collaborating with business, technology, and shared services
* Executionof our products, business capabilities, and teams
* Continuously drivea simplified and optimized Wealth Operating Model

## Qualifications for senior manager business analysis

* Undergraduate Degree in business or technical is preferred
* Business Analysis Body of Knowledge (BABOK), PMP, Lean, Six Sigma or any other related certifications/credentials would be an asset
* Bachelor's degree in finance or a hospitality related field
* Minimum of 5 - 7 years of experience in Feasibility or other experience ideally including property operations & market analysis role
* Ability to travel approximately 50 – 75% with a base in Dubai and willingness to work non-traditional office hours (weekends & evenings)
* Proficiency in Arabic highly desirable (oral & written)