Downloaded from <https://www.velvetjobs.com/job-descriptions/senior-graphic-designer>

# Example of Senior Graphic Designer Job Description

Our innovative and growing company is looking for a senior graphic designer. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for senior graphic designer

* Assists in presentations of marketing concepts, initiatives and projects
* Establishes and maintains strong working relationships with project managers, colleagues and partners
* Provide graphic expertise to the Mid Atlantic leasing and development teams
* Produce dynamic, intelligent marketing collateral for our retail centers
* Execute production of graphics used for trade shows, property tours, high-level meetings, retailer meetings, multi-media and events
* Ability to function in a highly collaborative environment with internal team of designers, GIS (Geographic Information Systems), social media, website and video production
* Willingness to jump into various projects that combine consumer facing as b-to-b challenges
* Ability to manage relationships across all levels of the company including executive level
* Assist with in-house production efforts such as printing, trimming and binding as needed
* Facilitate production of materials through various outside vendors

## Qualifications for senior graphic designer

* 7+ years’ experience with an in-house design group, advertising agency or design studio is required
* Experience in interactive media (Adobe DPS, HTML5, etc), motion graphics and video editing, a plus
* Proficient to expert level knowledge of Microsoft Office products
* Provide clear direction and collaborate effectively with Photo Art Directors, Illustrators and Photographers to create images that represent brand and style criteria
* Minimum of 7-8 years experience in corp./agency/design firm or similar
* Work experience in graphic design with proficiency in brand, global packaging, retail, and guideline development