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# Example of Senior Demand Planner Job Description

Our growing company is hiring for a senior demand planner. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for senior demand planner

* Fill gaps and provide crisis coverage where required
* Support and lead the roll out of improvements to systems, processes and ways of working
* Meet or exceed all measures in key performance indicators and work to ensure that measures and metrics are aligned to business intention and strategy
* Accept feedback throughout the network and action where required
* Set up demand and fulfillment plans parameter assignment according to business strategy
* Tune model parameters and demand plan weekly in-season
* Manage demand and fulfillment exceptions
* Provide ongoing projections to vendors for replenishment merchandise
* Collaborate with vendors on inventory constraints and opportunities
* Provide reverse flow recommendations where required

## Qualifications for senior demand planner

* Ability to Influence category, marketing and supply partners to obtain a consensus forecast to best support customer service
* Two to three years of experience in consumer electronics, retail, and/or distributor segments
* Proficiency in standard business applications
* Understanding of Sports, Retail, Digital and FMCG/Fashion Industry preferred
* Bachelor’s degree in Supply Chain Management or Business Administration with 5-7 years of experience in business planning or the equivalent combination of education and experience
* Must possess strong interpersonal and partnering skills