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# Example of Senior Demand Planner Job Description

Our growing company is looking to fill the role of senior demand planner. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for senior demand planner

* Produce statistical forecasts using advanced planning application
* Responsible for creating and providing projections as it relates to new items, seasonal and promotional buys
* Analyze merchandise sales, Inventory and profitability and make recommendations to the key stake holders in order to maximize profitability
* Work closely with the Category Management Team as it pertains to the coordination and review of merchandise assortments and availability
* Review and share information with the replenishment team to support the accurate and timely replenishment of inventory for new and existing items in the assortment
* Manage multiple activities related to purchasing, tracking and supporting online promotions based on anticipated lifts
* Partner in the development of inventory management metrics and supply chain initiatives that support overall company and brand objectives
* Support the delivery and maintenance of current reporting and analytics
* Create standard and non-standard reporting for projects and leaders based on data
* Transform data into actionable, easy-to-read output to drive business decisions, insights and outcomes

## Qualifications for senior demand planner

* Job pressure exists in the balancing of a variety of projects, and numerous simultaneous deadlines
* A recognized Degree/Diploma in Business, Administration/Management, logistics or equivalent professional qualification
* 5 years of supply chain related experience with at least 2 years in Demand Planning
* Supply chain management, managing complexity
* Understanding supplier considerations and key parameters
* Managing complexity in a large network, understanding the impact of the up-and-downstream actors