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# Example of Senior Demand Planner Job Description

Our growing company is searching for experienced candidates for the position of senior demand planner. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for senior demand planner

* Utilize SAP Demand Planning and the Sales & Operations Planning (S&OP) process to develop a Stock Keeping Unit (SKU) level consensus demand forecasts for products and brands within the US OTC portfolio
* Load SKU-level unconstrained demand forecast into SAP following the Tactical Demand meeting and communicate changes to cross-functional partners
* Own the monthly collaboration process with sales and customer
* Based on product line forecast prepare detailed forecast at style/color level for Sourcing to secure capacity
* Ensure the logistics feasibility through analysis of the stocks parameters communication with the MSL about long-term issues capacity and gap between capacity and demand
* Lead and develop exercises supporting JDA tool training and adoption
* Lead DITL – ‘day in the life training’ for new business user groups
* Deliver post-go live evaluation and training to users on demand planning fundamentals within JDA
* Monitor and manager in transit stock and safety stock requirements
* Develop and enable appropriate demand planning/forecasting techniques

## Qualifications for senior demand planner

* Minimum 4+ years Demand Planning experience or similar skill set
* Minimum Bachelor of Degree holder in Supply Chain or Logistics
* Minimum 4~5 years’ experience within the Supply Chain or Sales Planning process areas preferred
* Minimum of 2 years of relevant experience in Supply Chain, Demand and/or Supply Planning or Inventory Management
* Able to work in a multi-brand portfolio
* Leader with the ability to clearly articulate ideas and concepts through exceptional written and verbal communication