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# Example of Senior Art Director Job Description

Our innovative and growing company is looking for a senior art director. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for senior art director

* Keep track of timelines and internal processes, keeping other team members updated in every step of each project
* Work with Photography Production Manager to bring shoot concepts to life from pre-production and on set with photographer and crew
* Maintain best practices for file and server management, including the consistent application of naming conventions, file/folder organization, versioning control, job slugs, and more
* Proficiency with image manipulation, color-correction, scanning
* Possess a positive and respectful attitude when working with colleagues, associates, and partners
* Keep current on the latest techniques of design, graphics, layout, typography, and photography
* Works with Integrated team to develop creative concepts and executions of assigned product(s)
* Leads photo shoots, both location and table top, including prep, styling, and editing
* Help define a brand’s visual language (color palette, logo, font, ) across digital mediums
* Compare a brand’s visual language to other competitors, identifying trends, Provide recommendations to the client/internal team based on findings

## Qualifications for senior art director

* 8+ years of experience in beauty/fashion/media industries
* Keen interest and knowledge of fashion, beauty, media and design trends
* Experience in both model and product photography art direction strongly preferred, or expertise in either
* Fluent understanding of current social and digital trends and technologies
* Knowledge of design, color separations and printing
* World-class creative video portfolio