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# Example of Senior Art Director Job Description

Our company is hiring for a senior art director. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for senior art director

* Develop concepts that reflect the agreed upon strategy that are appropriate for the client’s brand personality and tone
* Maintain consistently high standards that will enhance the agency-client relationship
* Helping drive overall creative direction on key clients
* Reporting to a Creative Director but as part of a larger creative team, which includes working with copywriters, collaborating with Strategists, digital experts, producers and an Executive Creative Director
* Help shape the visual expression of the brand
* Serve as resource, mentor and coach for design staff to improve the quality of their work
* May provide direction to photographers and stylists on photo and video shoots
* Reporting to a Creative Director but as part of a larger creative team, which includes working with copywriters, all overseen by a Strategist and an Executive Creative Director
* Produce exceptional work for assigned projects that works across multiple channels, such as digital, email marketing, social, print, retail, broadcast, packaging, and collateral
* Design key art and produce all assets needed for projects as required by the creative services manager

## Qualifications for senior art director

* Must have solid written and verbal skills and be comfortable presenting within team settings
* 7+ years of experience as an Art Director, preferably within an advertising agency or in-house creative department
* Must have experience in print, broadcast/video and digital creative and production
* Need to be skilled in providing direction and driving to project completion
* Must have a strong understanding of photography process, and ability to lead your project through the shoot and post production phases
* MUST be able to provide an electronic portfolio/samples of work