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# Example of Senior Art Director Job Description

Our company is growing rapidly and is hiring for a senior art director. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for senior art director

* Attend meetings and keep abreast of upcoming projects, campaigns and photoshoots
* Execute effective time management while prioritizing dynamic work processes relative to pagination, product turn-over
* Works with the Design Director on art/concept planning on feature layouts some FOB design when needed
* Provide creative thought leadership in the development of high-quality print and broadcast, environmental, experiential and digital design
* Create a range of concepts and designs for each project that supports the strategy and concept
* Communicate visual concepts and proposed executions
* Collaborate with client services, technology, strategy and external suppliers
* Confidently juggle several projects at the same time
* Play an active role in new business acquisition and organic growth
* Complete any tasks assigned

## Qualifications for senior art director

* Fun attitude and mature social skills within the department and company
* Proven ability to concept and produce strategically–focused, multi-media content campaigns that produce results for clients
* Consistently takes initiative and is capable of thriving in a high-pressure, highly-dynamic environment
* Ability to work across geographies remotely
* 7+ years experience, 2+ years in a leadership position
* Multiple years management experience effectively leading and developing creative teams consisting of graphic designers, artists, copywriters and/or production staff