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# Example of Research Sales Job Description

Our growing company is searching for experienced candidates for the position of research sales. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for research sales

* Work closely with Sales Management and Integrated Marketing on presentations and strategies
* Stay informed of industry news, emerging resources, measures and be the go-to source/resource for Ad Sales
* Establish strong relationships with Ad Sales, channel Research and Research co-workers
* Strive to make meaningful contributions both oral and written
* Responsive to Sales and manage their requests through strong communications and efficiency
* Liaison with Sales and regional Sales management to understand their needs and priorities and proactively deliver solutions and strategies
* Be an expert in categories that are vital to your regional office
* Be knowledgeable in all brands and demographics as you represent all of them
* Manage and prioritize the Sr
* Drive execution of strategic sales priorities and plans – partnering with the marketing and product teams to develop a strategic go-to-market plan with clear sales priorities

## Qualifications for research sales

* You will need to be a competent Microsoft Office user
* Strong English is a must (written and spoken), French language skills are an advantage, as is a passion for sports
* Proficiency in syndicated media research tools such as Nielsen (NPower, NNTV, ), comScore, GfK MRI / Simmons, GfK MRI Starch, Adobe Omniture Sitecatalyst, Nielsen Monitor Plus / Kantar
* Min years of experience – Minimum of 7 years of media research experience (preferably in ad sales research)
* Managerial experience – Experience managing a staff preferred
* Must be able to multi-task and mentor