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# Example of Research Analyst Job Description

Our innovative and growing company is looking for a research analyst. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for research analyst

* Lead customization efforts of high priority Marketing materials, packages and products for local markets and regions
* Develop and maintain a knowledge base of relevant local market intelligence and trends, including research methodologies, evolving technologies, consumer behaviors, client expectations, shifting competitive landscape
* Provide research analysis on relevant energy sector topics like energy security, resiliency and survivability of critical energy assets and energy infrastructure during or after an energy event
* Manage discrete research projects and tasks through completion according to established budgets and level of effort, schedule, and deliverable specifications
* Conduct research for federal personnel during emergency energy operations, declared emergencies to help minimize the consequences of an emergency
* Assist federal personnel with strategic, operational, and emergency planning initiatives
* Provide input based on assigned research and support the drafting and coordination of documents and information with the assistance of client leadership, as appropriate
* Manage local database including historical (sub)market data
* Collect, maintain and review articles relevant from all real estate sources for database implementation and market knowledge
* Contribute to the coordination and production locally of internal and external client requests

## Qualifications for research analyst

* BA/BS degree in Communications, Marketing, Economics or a related field required
* A thorough knowledge of and passion for primetime broadcast, cable, SVOD & syndicated television programming
* A thorough knowledge of and passion for theatrical motion pictures
* Must be able to thrive under pressure and meet demanding deadlines
* Knowledge or working experience with data mining/BI tools a plus
* 6 months - 4 years of work experience or a relevant internship preferred