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# Example of Proposition Manager Job Description

Our company is looking to fill the role of proposition manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for proposition manager

* Identify product suite for different partners / distribution channels strategic plan
* Support market intelligence and customer insights collection
* Vendor services sourcing and management
* Work with local Markets to actively manage the existing propositions across product life cycles to ensure they continue to meet the needs of our distribution channels and customers
* Actively share best practice across Markets and business lines, including developing a useful and accessible product library
* Support regular and ad hoc projects and research studies
* Drive differentiating propositions in both personal & commercial products and services
* Drive improvement actions/ real WOW customer experience along customer journey
* Assist in developing the propositions from concept generation, data & information research, product/market comparison with analysis to teams’ coordination
* Monitor Voice of Customers (VoC) and translate the VoC to the insightful recommendations/ actions to the business teams

## Qualifications for proposition manager

* Strong drive, able to work independently
* Liaise with other internal functions service providers to ensure product initiatives and related supports are delivered effectively and efficiently and meet customer expectations
* Technical background in connectivity business
* Solid understanding Satellite & Network Operations
* Bachelor degree with minimum 8 years experience in product development with strong exposure in insurance industry
* Strong knowledge of Life and Medical / Health insurance and ILAS