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# Example of Program Launch Manager Job Description

Our company is growing rapidly and is looking to fill the role of program launch manager. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for program launch manager

* Leads evaluation and implementation of standard staffing model for the PLT
* Collaborate with Continuous Improvement Manager to identify, evaluate and implement improvement opportunities for existing programs
* Facilitate communications between the tooling and gage sources and internal and external stakeholders through the tool build process, including status and timing updates
* Travel to Shiloh locations, customers and/or suppliers related to launch of new programs, meetings, Travel is estimated to be up to 30%, primarily in North America
* Internal marcom
* External marcom
* Review and identify key activities (previously Program Launch Coordination Team activities, , PSR, Process Sign Off, ) to be implemented into BU-Manufacturing processes and drive continuous improvements when gaps identified
* Engage with Operations and stakeholder teams to execute on our Launch North Star plan
* Lead conversations to drive out pitfalls and gaps in the plan
* Ensure the plan continually lines up with the North Star goals

## Qualifications for program launch manager

* Quick learner with demonstrated success in a fast-paced environment
* Mastery of process and workflow for creative projects
* Must have the ability to work independently and solve problems creatively
* 5+ years of supply chain, retail and/or consumables industry experience
* BS in science, business, or related field required
* Commercial / marketing experience, incl