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# Example of Product Sales Job Description

Our growing company is hiring for a product sales. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for product sales

* Oversee the ongoing training of the sales team, requiring sales team to achieve and maintain their CCA (Certified Crop Advisor) license
* Ensure pricing is consistent across all locations within the Department
* Work with producers/patrons to earn new business and manage assigned key accounts
* Provide ongoing communication with Management and Sales staff to monitor competitive products and marketing activities
* Plan and oversee advertising and promotion activities communication of sales programs, incentives and purchase options
* Understand what margins are needed to achieve budget, and take corrective action when needed to ensure marketing objectives support the achievement of designated budgets
* Conduct marketing surveys on current and new product concepts
* Promote safety in the workplace and act in a safe manner at all times
* Maintain a consistent corporate image throughout all product lines, promotional materials and events
* Providing follow-up with customers to ensure customer satisfaction before, during, and after the CSP launch

## Qualifications for product sales

* 1 to 3 years experience in sales or customer service role
* Demonstrated knowledge of sales and marketing practices and processes
* Exceptional attention to detail and ability to organize/prioritize tasks independently
* Proficient with Mac or PC, Microsoft Office suite, presentation software, video conferencing/virtual meeting services
* An adept learner and quick study with new technologies
* Demonstrated ability to proactively solve problems in an environment of complexity