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# Example of Product Portfolio Manager Job Description

Our company is looking to fill the role of product portfolio manager. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for product portfolio manager

* Understands commercial and operational challenges and balances these demands with customer requirements
* Demonstrates and advocates IT Product and Managed Services Strategy within sales and commercial teams
* Define the desired customer experience and ensure quality gates are met as part of the C2M process
* To work closely with the Managed Services Portfolio Team to ensure roadmaps are aligned, prioritised and the product portfolio enhances our Managed Service Portfolio and propositions
* Support the establishment of common capabilities framework for all products sold in B&PS
* Hold suppliers to account for relevant IT product unit costs, product performance and product development requirements for B&PS as a whole
* Management of activities relating to IT product lifecycle – strategy, investment, budgeting and planning, market requirements, product requirements, launch plans, withdrawal plans, customer experience, costs, supporting marketing, sales, solution delivery, service and platforms, supporting and influencing Industry Forums and User Groups
* Building relationships with key vendors and maintaining business insight into future technologies
* Develop the case for investment (people and/or budget) required to under-pin the agreed portfolio strategy and roadmap
* Drive the TUs to wherever possible use standard IT products as the building blocks for major solutions

## Qualifications for product portfolio manager

* Leading edge innovator for new Connected Home platforms, devices, and services
* Requires knowledge of Broadband delivery technologies include HSI, Fios, WiFi, 3G, LTE, and other Data technologies
* Proven ability to interface with people from various departments, levels and knowledge levels
* Others in helping drive initiatives to completion
* 3 years in marketing or related field
* Translate the portfolio of product and digital solutions into a formal, cohesive go-to-sales architecture