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# Example of Product Manager, Video Job Description

Our growing company is hiring for a product manager, video. If you are looking for an exciting place to work, please take a look at the list of qualifications below.

## Responsibilities for product manager, video

* Serving as the video ad serving subject matter expert for various internal constituents
* Managing and maintaining digital video ad insertion into Turner's STB VOD deployments some TVE deployments
* Taking ownership of requirements gathering and implementation across multiple project teams driving initial implementation, integration, and launch of online advertising for several Turner businesses
* Taking ownership of online advertising platform architecture and configuration to ensure compliance with Turner corporate standards and individual business unit needs
* Identifying needs, scoping solutions, evaluating solutions (build/buy), and managing any necessary consulting engagements for the platform as necessary
* Providing strategic business process/reengineering consulting as appropriate while working on multiple, technically complex, mission-critical, and/or high-profile projects
* Working with customers and vendor management to facilitate communication between developers and business units, including open issues, project prioritization, resolutions, project requests, and resource allocation
* Troubleshooting Ad Sales applications including FreeWheel MRM, Google Doubleclick For Publishers (DFP), Operative.One, and internally developed applications
* Participating in research and development efforts for next generation advertising technologies
* Drive investigations into business and operational issues that have a direct impact on performance, revenue, and recommend solutions

## Qualifications for product manager, video

* Bachelor's degree (B.S.) from four-year College or University in Engineering, IT/Computer Science, or Business or related degree
* 3+ years of product management experience with 1+ year in digital video advertising
* Demonstrated ability to understand and discuss technical concepts, manage buy vs
* Strong understanding of the Internet infrastructure market including hosting, CDN, Cloud, and storage technology solutions
* Highly analytical and have a strong facility and comfort in analyzing data
* Excellent facilitation, planning, and management skills