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# Example of Product Manager, Services Job Description

Our company is searching for experienced candidates for the position of product manager, services. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for product manager, services

* Market Research -- Monitor and frequently "self-educate" on the latest trends in financial services products
* Consumer Research (Qualitative) -- Responsible for organizing, conducting, and synthesizing consumer interviews / focus groups / events aimed at unlocking key product needs/insights that inform future product development efforts
* Consumer Research (Quantitative) -- Responsible for collecting and analyzing market intelligence data aimed at uncovering trends in consumer demographics / preferences / needs / buying habits
* Existing Product Refinement -- For all existing product, analyze historical margins & performance trends to update product pricing & content
* Pricing -- Collaborate with Supplier contacts to manage and maintain pricing tables incorporating new product SKU's and price changes to existing SKU's
* New Product Creation -- Utilizing research collected in a data-driven approach, create new financial services products including pricing, product definition, value proposition, and target market assessment
* Marketing / Product Benefit Communication -- Develop key selling points of each new product launch, including a summary of key consumer needs and innovations in product aimed at addressing them
* Product Resource -- Provide product training for customers, dealers, sales, and internal team members in order to communicate key selling points
* Build Relationships - With customers, dealers, and organizational teams and maintain effective lines of communication with key groups, including internal customers within our matrix organization
* Take a lead role as the Subject Matter Expert for allocated products

## Qualifications for product manager, services

* Proven ability to collaborate and work with numerous teams at all levels (including Sr
* A minimum of 2 years experience is required, 3-5 preferred in a product management, service delivery, marketing or a corporate leadership role in services in the Enterprise IT industry
* 6+ years in product management and/or product development sales.-Professional experience within the prepaid industry and telecommunication industry
* Strong time and project schedule management skills required to consistently meet deadlines and ensure preparedness for launch or implementation of products, services or initiatives
* Understand competitive offerings and international market trends
* Design product/proposition strategies to capitalise on emerging consumer trends