Downloaded from <https://www.velvetjobs.com/job-descriptions/product-manager-services>

# Example of Product Manager, Services Job Description

Our company is searching for experienced candidates for the position of product manager, services. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for product manager, services

* Build relationships with key business stakeholders and develop an understanding of relevant business processes and systems used by PPFA and affiliates to inform digital product offerings
* Communicate product vision to stakeholders, report ongoing progress
* Work with other product managers and IS leadership to create an environment of innovation within Planned Parenthood
* Build and maintain a sound understanding of customer needs through ongoing market engagement, researching with teachers/tutors and learners across FE Colleges and Secondary Schools
* Lead the development of a new set of offers within the Industrial IoT space
* Partner with Global Shared Professional Services and Product Management to develop MGPP for packaged offerings
* Partner with sales to identify and close new opportunities in Manufacturing and Infrastructure market and leverage the Service Marketing team to create provocative literature and web-based experiences
* Perform ongoing market and customer-success analysis to ensure maximum growth and value
* Orchestrate rigorous follow-through on growth plans, financial commitments and new customer onboarding
* Provide thought leadership internally and externally

## Qualifications for product manager, services

* Adept at using various devices and technologies to promote, deliver, and consume video content
* Proficiency in MS Word, MS Excel, PowerPoint and Outlook required
* 2+ years experience developing consumer-facing digital products
* Demonstrable achievements defining and bringing to market top-notch digital products
* Strong knowledge of digital user experience practices, with a focus on mobile
* 8+ years as a Product Manager in the software technology industry, preferably with experience developing support services, online marketplaces and/or SaaS applications