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# Example of Product Manager, Hematology Job Description

Our innovative and growing company is searching for experienced candidates for the position of product manager, hematology. We appreciate you taking the time to review the list of qualifications and to apply for the position. If you don’t fill all of the qualifications, you may still be considered depending on your level of experience.

## Responsibilities for product manager, hematology

* Keeps close connection with key customers on the field, builds network relationship and partnership for market development and enhanced competitive market share
* Participates in preparation sales and cycle meetings
* Provides sales training for managed products and updates if needed in close co-operation with Medical Education Manager
* Coordinates promotional activities with sales management and other functions, closely cooperates with HEMAR, MAF and MedEd professionals
* Appears national and local congresses
* Participates actively on national Janssen marketing workshops and other experience sharing meetings
* For honest and ethical business behavior without exception
* He/she should comply HCBI processes in every activities
* He/she should have up-to-date knowledge and keep existing company procedures and related rules
* Recognition of new products to be developed to meet new market demands, or the creation of new markets

## Qualifications for product manager, hematology

* Ability to develop, rationalize, and present strategy and tactics
* Strong work ethic, self-motivation, and resourcefulness because this is a field-based position
* Training acumen is a plus
* Language – French is a plus
* Collaborate with Marketing Manager in developing the marketing plan, managing the lifecycle, defining the strategy and roadmap for the product lines assigned
* Designing market research projects to assess customer attitudes to the current product range and new product introductions