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# Example of Product Manager, Digital Job Description

Our growing company is hiring for a product manager, digital. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for product manager, digital

* Participate in editorial team meetings and editorial content planning sessions
* Contribute to creating guidelines and processes for digital content management, asset creation, delivery and archiving
* Collaborate with technical product owners and content teams to ensure accurate and timely release of content across web platforms
* Coordinating project deliverables across teams with competing deadlines and multiple contributors and stakeholders
* Measure engagement and generate reports on program impact
* Manage content lifecycle
* Daily oversight of day-to-day operations of network
* Engage with stakeholders, vendors, designers, and project managers to implement projects ranging from full redesigns to vendor integrations
* Monitor competitors in the industry, best practices in web design, the latest trends in digital media, and the needs of the online editorial team — all to provide the foundation and vision for projects that will continue to drive traffic growth into the future
* Pursue licensing and other revenue-generating opportunities for our content collection

## Qualifications for product manager, digital

* Works cross-functionally as required to drive strategic initiatives and improve processes
* Adds financial value to company by analyzing company data to identify and recommend initiatives that positively and materially impact the financial results of the company
* BS required (or equivalent experience in IT)
* 4-5 years of experience with product management utilizing agile methodologies
* Ability to thoroughly understand complex business and technical issues
* Background in software and/or e-commerce product management