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# Example of Product Manager Banking Job Description

Our innovative and growing company is hiring for a product manager banking. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for product manager banking

* To ensure all documentation with regards to product approvals are kept in organized manner
* Represent branches in dealing Treasury products straight to T&M
* To work closely with T&M in developing and delivery new product ideas or services to serve CBG needs
* Provide analytical support to management by maintaining product performance and usage metrics that can be used for strategic and tactical decision-making
* Working as part of the Online Banking Product Management team, in partnership with Digital Client Experience, Digital Delivery, Digital Strategy, Product Strategies, other P&CB and enterprise stakeholders sets and executes priorities around the OLB Online Bakning enhancements
* Acts as Business Lead/Product Owner (agile) in the work effort to execute and effectively implement business and IT roadmap of development
* Work closely with support teams
* Serve as the internal and external evangelist for your product line – be passionate! Must be able to communicate with all areas of the company
* Plan and execute recurring campaign to increase Cashline usage via instalment loan products
* Manage unsecured Overdraft portfolio and ensure compliance with MAS to close the portfolio by June 2019

## Qualifications for product manager banking

* Minimum 10 years’ experience in customer adoption and consumer-facing technology including a minimum of 5 years direct P&L ownership and management experience for a product line or business unit
* Possess a passion for mobile apps, emerging trends and mobile design patterns
* Excellent knowledge of mobile specific delivery tools and methodologies including tools to manage analytics, tracking, and A/B testing
* Demonstrated ability to build, manage and deliver strategic product or channel plans to market
* Strategic thinker with ability to work independently to develop strategies to increase market share
* Experience in Financial Services or Retail Banking Industry