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# Example of Product Management VP Job Description

Our growing company is looking for a product management VP. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for product management VP

* Effectively manages the department budget including financial forecasts, revenue models, capital and headcount investments
* Lead a team which supports cross functional efforts to drive changes in the investment product offerings on advisory and RIA platforms
* Provide thought leadership on product life cycles, product substitutes / complements, and macroeconomic impact on product attractiveness
* Responsible for communicating overall advisory business insight and changes across the organization and with external partners, while tracking competitor developments
* Ability to evolve advisory insight and competitive knowledge into an executable plan and develop competitive product and platform offerings
* Direct the long-term product road map and feature set
* Manage a team of 10+ Product professionals, and drive the team to achieve a world class quality bar
* Work with our customers, support and developer success team to determine needs and pain and how those can be addressed or resolved
* Determine and communicate requirements and specifications for new features and changes to existing features
* Become the leading expert on the compliance platform, and own the plan to improve and expand it

## Qualifications for product management VP

* Experience in transformation and change required
* Prior analytics experience required, as a consultant, practitioner, or in product management
* Experience in a media agency is NOT required, but candidates should hold a basic familiarity with the media planning and buying process and ecosystem
* Some experience working or living outside the U.S. strongly preferred, especially in developing or emerging markets
* Empathy for the future needs of real and imagined users
* Aptitude for working with internal and external stakeholders to define requirements and quantify market opportunities - then driving them to realization