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# Example of Product Management VP Job Description

Our company is growing rapidly and is looking for a product management VP. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for product management VP

* Provide distribution channels and clients in Asia with timely, customized and value-added collateral for new product launches, sales and client retention
* Develop content and update materials for APAC- based products to ensure active communication to all stakeholders
* Work closely with product teams and portfolio managers to drive the content of product-specific marketing literature and sales tools
* Coordinate with Marketing to organize product calls, fund manager roadshows, client events, conferences, product campaigns and PR/branding activities
* Liaise with Legal and Compliance departments to ensure client materials are in accordance with firm’s policies and local regulations for external distribution
* Collaborate with teams to enhance communication and efficiently manage pipeline opportunities across products
* Working on One Bank collaboration projects and other partnership initiatives
* Coordination with other Product Specialists on sales strategy, client coverage and execution
* Develop relationships with Institutional client teams to understand client needs in order to partner on product conversations and share insights
* Create and present competitive analysis, offering key points of differentiation for the Institutional audience through internal training sessions

## Qualifications for product management VP

* As a member of the BLSS leadership team, lead innovation and continuous process improvement efforts that enhance the BLSS portfolio and drive growth
* Proven experience as a thought leader with the ability to find effective and efficient ways to achieve objectives in a lean, competitive, and rapidly changing business
* Excellent Project Management skills and Execution Oriented- Highly structured and methodically in execution
* Strong presentation skills and communication skills- Ability to organize, communicate, and influence a range of audiences internally and externally
* Analytical skills–Expected to disseminate substantial amounts of information and present this data in a logical manner and ultimately contribute to future product delivery
* Strategic Thinking– Focus on superior strategic/break-through thinking and problem solving abilities as it relates to the ACCE business and the delivery of the new product offering