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# Example of Product Management Manager Job Description

Our company is growing rapidly and is looking for a product management manager. Please review the list of responsibilities and qualifications. While this is our ideal list, we will consider candidates that do not necessarily have all of the qualifications, but have sufficient experience and talent.

## Responsibilities for product management manager

* Contribute to market analysis and provide customer intelligence to support pricing models
* Ensure that development teams adequately engage key Platts stakeholders throughout the development process
* Identify strategic product issues and implement changes to the Asia Product Portfolio
* Maintain and contribute to standard operating procedures to support ongoing performance improvements in the product launch process
* Develop a deep understanding of the needs of our users and our target market
* Work with the product team to define a market leading product strategy
* Create and maintain a multi-platform roadmap
* Manage end-to-end product delivery and communicate progress to stakeholders
* Partner with the User Experience team to create valuable intuitive features
* Define the user stories to allow engineering to solve user problems

## Qualifications for product management manager

* 6+ years of Product Management experience in highly analytical environment
* Quantitative background with proven ability to synthesize and make sense out of huge amounts of data
* 4-year BA/BS required
* 4 years’ experience in a services management/services product management role
* Experience with current learning technology and trends
* 7+ years in product management with a track record of successfully launching digital products