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# Example of Product Management Manager Job Description

Our company is looking to fill the role of product management manager. Thank you in advance for taking a look at the list of responsibilities and qualifications. We look forward to reviewing your resume.

## Responsibilities for product management manager

* Own the impact and the business outcome including managing the CMSE product P&L
* Hire, Develop and Manage a high performing team of PMs, TPMs and Vendor Managers
* Set strategic direction for product exmapnsion, including new capabilities and marketplace launches (Product Roadmap)
* Influence external stakeholders including Country, Catagory and Executive leaders
* Manage all aspects of assigned products for product lines to maximize product potential and profitability
* Conduct product research and profitability analysis
* Make recommendations regarding product features, design and pricing strategy to appropriate approval committees
* Work with other departments to bring the product to market
* Develop and implement marketing and communication campaigns
* Evaluate product results and make product modifications as needed

## Qualifications for product management manager

* Strong working knowledge of Microsoft Office Suite, specifically Excel, Access, Power Point, SQL abilities preferred
* Experience in cable technology, high-speed internet, phones and/or wireless a plus
* CSG experience highly prefered
* Have experience with TVE streaming services in general, and a passion for consuming television on many devices
* Have 5 years of relevant experience in the media/interactive space and solid experience with multi-platform product development
* Have hands-on experience with iOS, tvOS and web developement