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# Example of Product Management Intern Job Description

Our company is growing rapidly and is looking for a product management intern. To join our growing team, please review the list of responsibilities and qualifications.

## Responsibilities for product management intern

* Create competitive analysis reports to validate costs and competitive pricing of current product lines
* Work with outside vendors to gather accurate costs, product information and new product ideas for assigned product lines
* Create / Update tools for bringing new products to market
* Assist Market Lead in the Insurance and Spatial business unit to drive R&D and Product Development initiatives around pricing, competitive analysis, product requirements and go-to-market process improvements
* Proactively drive programs forward
* Routinely interact with management to convey project status
* Identify customer and end user needs through domestic and international market research and communicate these needs to the cross-functional product development teams
* Design surveys, recruit participants, and conduct market research to support new product development
* Collaborate with engineering department throughout the product development process to ensure product functionality meets the needs of target customers and end users
* Oversee development of training/educational material for new products, including internal sales presentations, customer presentations, user instructions, and technical support manuals

## Qualifications for product management intern

* We are only accepting applications from students who are attending school in Colorado
* Ability and drive to take initiative and be resourceful
* Identify and communicate issues and areas for improvement to Vendor and Product Managers and make recommendations which processes should be improved or optimized
* Enrolled in MBA program with a BS or MS degree program in Computer Science, Electrical Engineering, or related field
* Currently pursuing an MBA and returning to the program after completion of the Internship
* C/C++, Java and .NET